



**University of Calcutta  
Academic Department  
Faculty Academic Profile**



1. **Full name of the Faculty Member: PEMA LAMA**
2. **Designation: Associate Professor, Department of Commerce, University of Calcutta.**
3. **Specialization: Accounting and Finance**
4. **Contact Information: 'Suchetana Apartment', Flat No. - A2 (2nd Floor), AB - 421, Samarpally, Krishnapur, Kolkata - 700102, W.B (India)**

**5. Academic Qualifications**

University from which the degree was obtained	Abbreviation of the degree
University of Calcutta	B.Com. (Hons.)
University of Calcutta	M.Com.
University of Calcutta	M.Phil.
University of Calcutta	Pursuing Ph. D

**6. Positions Held/ Holding**

As an <b>Associate Professor</b> (14/09/2019 - till date) Dept. of Commerce, University of Calcutta
As an <b>In-charge of Sports - Additional charge</b> (01/07/2016 - 31/08/2017) Department of Sports, University of Calcutta
As an <b>Assistant Professor</b> (01/07/2009 - 14/09/2019) Dept. of Commerce, University of Calcutta
As <b>Lecturer</b> (04/12/2007 - 30/06/2009) Dept. of Commerce, University of Kalyani
As <b>Lecturer</b> (14/09/2006 - 03/12/2007) Dept. of Commerce, Chittaranjan College, Kolkata
As an <b>Assistant Teacher in Commerce</b> (28/05/2005 - 13/09/2006) Kankinara Himayatul Ghurba High School (H.S.), North 24 Parganas

7. **Research Interests:** Finance, Corporate Governance, Banking, Insurance.

**8. Research Guidance**

Number of Researchers Awarded
M. Phil - 04 & Ph. D - 01 (Awarded) 02 (Submitted)
Number of researchers pursuing Ph. D - 02

**9. Projects: Current Projects**

Title	Agency	Period	Remarks
On Window Solution for the Problems of Entrepreneurship of Small and Medium Enterprises (SMEs) in the State of West Bengal: A Study	Under UGC UPE II Project	02 (Two) Years	Completed

## 10. Select List of Publications

<b>(A) Journals - (National and International)</b>				
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Journal</b>	<b>ISSN/ISBN No.</b>	<b>Co - author(s)</b>
1	Credit Rating - The Indian Scenario pp. 76-91.	<b>Business Perspectives</b> Vol. 1, January, 2008	ISSN: 0975-0746 Peer reviewed	Nil
2	Bancassurance in India - An Overview pp. 18-24	<b>Banking Finance</b> Vol. XXIV No. 1 January, 2011	ISSN: 0971-4498 Peer reviewed	Suranjana Saha
3	KPO - The Changing Face of India's Outsourcing Industry pp.12-18	<b>PR Communication Age</b> Vol. XIII No.10 January, 2011	ISSN: 0972-0650 Peer reviewed	Suranjana Saha
4	ITeS - BPO Industry - The Indian Experience pp. 9-13	<b>PR Communication Age</b> Vol. XIII No. 12 March, 2011	ISSN: 0972-0650 Peer reviewed	Suranjana Saha
5	Micro - Insurance - A Gateway to Rural Upliftment in India pp. 9-13	<b>Life Insurance Today</b> Vol. VII No. 1 April, 2011	ISSN: 0973-4813 Peer reviewed	Suranjana Saha
6	Micro Finance - Indian Perspectives. pp. 11-15	<b>Banking Finance</b> Vol. XXIV No. 7 July, 2011	ISSN: 0971-4498 Peer reviewed	Suranjana Saha
7	Mergers and Acquisitions - The Changing face of Indian Business pp. 11-15	<b>Banking Finance</b> Vol. XXIV No. 11 November, 2011	ISSN - 0971-4498 Peer reviewed	Madhumita Dasgupta
8	Women Entrepreneurship - The Emerging Economic Force in India pp. 14 - 18	<b>Banking Finance</b> Vol. XXV No. 05 May, 2012	ISSN: 0971-4498 Peer reviewed	Suranjana Saha
9	Micro, Small and Medium Enterprises (MSMEs) in India - Problems and Prospects pp. 106 - 116	<b>Business Studies</b> Vol. XXXIII & XXXIV January - July 2012 & 2013	ISSN: 0970-9657 Peer reviewed	Nil
10	Understanding Corporate Restructuring in India. pp. 36 - 41	<b>Banking Finance</b> Vol. XXVII No. 07 July, 2014	ISSN: 0971-4498 Peer reviewed	Suranjana Saha
11	Recent Trends and Development of E-Banking: Indian Perspectives pp. 37 - 44	<b>Banking Finance</b> Vol. XXVII No. 10 October, 2014	ISSN: 0971-4498 Peer reviewed	Suranjana Saha
12	Women Empowerment in India - Issues and Challenges pp. 387 - 399	<b>IJMAS</b> Vol. 1 No. 6 Nov. - Dec. 2014 Impact Factor - 2.593	ISSN: 2348-537X Peer reviewed	Nil
13	Housing Finance in India - Problems and Prospects pp. 1 - 15	<b>Business Spectrum</b> Vol. IV No. 2 July - December, 2014	ISSN: 2249-4804 Peer reviewed	Nil
14	Forensic Accounting - A Tool to uncover the corporate frauds and scams in India pp. 38 - 43	<b>Banking Finance</b> Vol. XXVIII No. 05 May, 2015	ISSN: 0971-4498 Peer reviewed	Nil

<b>(A) Journals - (National and International)</b>				
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Journal</b>	<b>ISSN/ISBN No.</b>	<b>Co-author(s)</b>
15	Health Insurance in India - A study on its emerging pattern and trends pp. 26 - 36	<b>Business Spectrum</b> Vol. V No. 1 January - June, 2015	ISSN: 2249-4804 Peer reviewed	Sukhada Gangopadhyay
16	E- Banking: Its impact on Financial Inclusion in India pp. 14 - 22	<b>EIRC News</b> Vol. 8 No. 8 September, 2015	ISSN: 2320-1584 Peer reviewed	Nil
17	Public Private Partnerships: Present Scenario, Challenges and the way forward pp. 20 - 24	<b>EIRC News</b> Vol. 8 No. 11 December, 2015	ISSN: 2320-1584 Peer reviewed	Nil
18	Performance Appraisal on Mutual Funds: A study on banking sector diversified equity-oriented schemes of mutual funds since post global crisis pp. 7 - 12	<b>EIRC News</b> Vol. 9 No. 03 April, 2016	ISSN: 2320-1584 Peer reviewed	Debasish Biswas
19	Goods and Services Tax - Emerging Indirect Tax Reforms in India pp. 16-19	<b>EIRC News</b> Vol. 9 No. 05 June, 2016	ISSN: 2320-1584 Peer reviewed	Nil
20	Corporate Social Responsibility (CSR): A Study of its Impact on Indian Industry pp. 8 - 16	<b>ROYAL</b> Vol.VI, Issue – II Part III (Dec. 17- May, 18) Impact Factor: 4.42	ISSN: 2278-8158 Peer Reviewed Referred and UGC Listed Journal (Journal No. 47037)	Brahma Chaudhuri & Debasish Biswas
21	Forensic Accounting: A Study of Its Role in Investigating Corporate Frauds and Scams in India pp. 71-80	<b>IJERMCA</b> Vol. 7 Issue 1, Jan,18 Impact Factor: 3.578	ISSN: 2319-7471 Peer reviewed and UGC Listed Journal (Journal No. 47605)	Brahma Chaudhuri
22	Demonetisation: Its impact on the Socio- Economic Scenario of India pp. 13-20	<b>GIMDRJ</b> (Feb, 2018 – Special Issue) Impact Factor:3.325	ISSN: 2934-8426 Peer reviewed and UGC Listed Journal (Journal No. 48455)	Brahma Chaudhuri
23	Goods and Services Tax (GST) – A Study on its Impacts and Implication on Indian Industry pp. 207-214	<b>IJERMCA</b> Vol. 7 Issue 2, Feb, 18 Impact Factor: 3.578	ISSN: 2319-7471 Peer reviewed and UGC Listed Journal (Journal No. 47605)	Brahma Chaudhuri

<b>(A) Journals - (National and International)</b>				
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Journal</b>	<b>ISSN/ISBN No.</b>	<b>Co-author(s)</b>
24	Microfinance: A Study of its role in Empowering People and Realising Financial Inclusion in India. pp. 254-261	<b>IJRMEC</b> Vol. 8 Issue 2, Feb, 18 Impact Factor: 6.384	ISSN: 2250-057X Peer reviewed and UGC Listed Journal (Journal No. 48542)	Brahma Chaudhuri
25	Profitability Analysis of some selected Private Life Insurance Companies in India with reference to ICICI Prudential Life, Bajaj Allianz Life and Birla Sun Life - A Comparative Study pp. 121-131	<b>IJERMCA</b> Vol. 7 Issue 3, Mar, 18 Impact Factor: 3.578	ISSN: 2319-7471 Peer reviewed and UGC Listed Journal (Journal No. 47605)	Iffat Jahan Qaiser
26	A Study on Corporate Governance Practices followed by Selected PSU and Private Banks of India pp. 5-10	<b>IUJ Journal of Management</b> Vol. 6 No. 1, May, 2018	ISSN: 2347-5080 Peer reviewed and UGC Listed Journal (Journal No. 41246)	Sujoy Kumar Dhar
27	Interdependence of Corporate Governance Practices and Financial Performances of Selected Indian Public and Private Sector Banks - An Empirical Study pp. 86-94	<b>IJREISS</b> Vol. 8 Issue 7, July, 2018 Impact Factor: 6.452	ISSN: 2250-0588 Peer reviewed and UGC Listed Journal (Journal No. 42301)	Sujay Kumar Dhar
28	Operating Performance Analysis of some selected Indian Pharmaceutical Companies with respect to Mergers and Acquisitions in the Liberalized Regime - An Empirical Study pp. 132-134	<b>IJREISS</b> Vol. 8 Issue 9, Sept. 2018 Impact Factor: 6.565	ISSN: 2250-0588 Peer reviewed and UGC Listed Journal (Journal No.42301)	Madhumita Dasgupta
29	An Explorative Study on Corporate Social Responsibility Practices with reference to HDFC Standard Life Insurance Company Ltd. and Life Insurance Corporation of India pp. 102-107	<b>IJREISS</b> Vol. 9 Issue 1, Jan. 2019 Impact Factor: 6.565	ISSN: 2250-0588 Peer reviewed and UGC Listed Journal <b>(Journal No. 42301)</b>	Iffat Jahan Qaiser
30	Digital Empowerment: A Study on Impact of Digital India Programme on Indian Society pp. 3089-3095	<b>IJMTE</b> Vol. IX Issue I, Jan. 2019 Impact Factor: 6.30	ISSN: 2249-7455 Peer reviewed and UGC Listed Journal <b>(Journal No. 45550)</b>	Brahma Chaudhuri
31	Health Insurance Sector in India: An Overview pp. 105 - 110	<b>IJREISS</b> Vol. 9 Issue 3, Mar. 2019 Impact Factor: 6.565	ISSN: 2250-0588 Peer reviewed and UGC Listed Journal <b>(Journal No. 42301)</b>	Brahma Chaudhuri

<b>(A) Journals - (National and International)</b>				
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Journal</b>	<b>ISSN/ISBN No.</b>	<b>Co-author(s)</b>
32	Corporate Governance Disclosure Index of Selected Banks – An Empirical Study pp. 15 - 27	<b>IJMTE</b> Vol. IX Issue VI, June. 2019 Impact Factor: 6.30	ISSN: 2249-7455 Peer reviewed and UGC Listed Journal (Journal No. 45550)	Sujoy Kumar Dhar
33	Corporate Governance Disclosure Score and its perspectives with respect to the Indian Banking Sector pp. 6 - 10	<b>IUJ Journal of Management</b> Vol. 7 No. 2, Dec, 2019	ISSN: 2347-5080 Peer reviewed and UGC Listed Journal (Journal No. 41246)	Sujoy Kumar Dhar
34	Corporate Restructuring and its effect on Economic Value Added of some select Indian Companies – A Study pp. 6 - 10	<b>The International Journal of Business Management and Technology</b> Vol. 4 Issue 2 March - April, 2020	ISSN: 2581- 3889 Indexed, Referred and Peer Reviewed Journal	Madhumita Dasgupta
35	Empowering Women through Micro Finance in Sikkim: An Impact Analysis pp. 22321-22325	<b>International Journal of Current Advanced Research</b> Volume 9, Issue 05 (D) May, 2020 Impact Factor: 6.614	ISSN: O: 2319 - 6475 P: 2319 - 6505 Indexed, Referred and Peer Reviewed Journal	Roshni Tamang

<b>(B) Books/ Book Chapters</b>		
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Book Title, Editor &amp; Publisher ISSN/ISBN No.</b>
1	Micro-Finance – an effective instrument for poverty alleviation in India pp. 1 – 9 April, 2012	<i>Primary Agricultural Credit Societies, Micro-credit &amp; Rural Poor Linking the Triad for Rural Development</i> Dr. Alak Kumar Das and Levant Books, Kolkata (India) ISBN - 978-93-80663-47-0
2	The Role of Micro Finance in Rural Micro Enterprise Development pp. 220 – 227, 2013	<i>Micro Enterprise and Rural Development in India</i> Dr. Subrata Kumar Ray and Serials Publications, New Delhi ISBN -978-81-8387-575-2
3	Foreign Direct Investment (FDI) in Indian Retail Sector - An Analysis pp. 134 - 149, 2013	<i>FDI in Indian Retail Sector: Economic and Commercial Perspectives</i> Prof. Netajee Prasad Kuiry, Prof. Samit Chattopadhyay, Dr. Manideep Chandra and Rachayita, Kolkata (India) ISBN - 978-93-82549-22-2
4	Corruption in India – A roadblock to national prosperity pp. 134 - 144, 2014	<i>Contemporary Issues on Accounting and Finance</i> Dr. Anupam Parua and New Central Book Agency ISBN -978-81-7381-942-1
5	Indian Banking on a change: Breaking the barriers to financial inclusion pp.137-150, 2014	<i>Insurance, Bank and Other Allied Financial Service Sector Reforms in India</i> Dr. Kajalbaran Jana and Commercial Point, Tamluk, ISBN -978-81-925539-3-1
6	E-Banking in India: A comprehensive study of its impact and scope pp. 13-29, 2015	<i>E-Banking: Its Challenges and Opportunities in Indian Economy</i> Dr. Alak Kumar Das and Rohini Nandan, Kolkata (India) ISBN -978-81-927508-1-1
7	Forensic Accounting - Its applicability and consequences in investigating corporate frauds and scams in India pp. 496 –505, 2015	<i>“Modern Trends in Social and Basic Sciences (MTSBS-2015)”</i> Dr. Sailen Debnath, Dr. Bhaskar Bagchi, Dr. Subhra Mishra and Readers Service, Kolkata (India) ISBN - 978-93-82623-51-9
8	Women Empowerment in India - A Conceptual Study pp. 40-44, 2015	<i>“Empowerment of Women: Some Issues, Challenges and Debates: 20th - 21st Century”</i> Dr. Rajyasri Neogy & Ms. Sreyashi Sarkar The Elegant Publications, Kolkata ISBN - 978-93-83360-18- 5
9	MSMEs and Industrial Sickness - An analysis of causes and identification of revival strategies in India pp. 13-19, 2015	<i>“Cost Competitiveness in Micro, Small and Medium Enterprises in India”</i> Ms. Rinku Saha & Mr. Sukumar Sadhukhan and The Elegant Publications, Kolkata ISBN - 978-93-83360-23-9 Co-authored with Ms. Rinku Basu
10	Goods and Services Tax - Ushering an era in changing indirect tax reforms in India pp. 104 - 113, 2015	<i>“Indian Taxation System -The Ground Realities”</i> Prof. Netajee Prasad Kuiry, Dr. Manideep Chandra and Rachayita, Kolkata (India) ISBN - 978-81-927508-2-8
11	Investment in some Private Life Insurance Companies – An Empirical Comparative Analysis pp. 275 - 286, 2015	<i>“Contemporary Issues in Finance and Management”</i> Prof. Suvankar Chakraborty, Prof. Prasanta Saha and Rohini Nandan, Kolkata (India) ISBN -978-81-9287-21-6-2 Co-authored with Ms. Barnasree Chatterjee
12	Indian Services Sector: Challenges and Prospects pp. 286 - 297, 2015	<i>“Contemporary Issues in Finance and Management”</i> Prof. Suvankar Chakraborty, Prof. Prasanta Saha and Rohini Nandan, Kolkata (India) ISBN -978-81-9287-21-6-2 Co-authored with Ms. Sukhada Gangopadhyay

<b>(B) Books/ Book Chapters</b>		
<b>S.No.</b>	<b>Title with page nos.</b>	<b>Book Title, Editor &amp; Publisher ISSN/ISBN No.</b>
13	Industrial Sickness in India - An analysis of causes and identification of revival strategies pp. 149 - 158, 2015	<i>Contemporary Issues on Accounting, Finance and Management</i> Mr. Pema Lama and New Central Book Agency ISBN -978-93-5255-005-0 Co-authored with Ms. Sukhada Gangopadhyay
14	A Comparative performance analysis of two generation private sector banks with specific emphasis on capital market pp. 175- 189, 2015	<i>Contemporary Issues on Accounting, Finance and Management</i> Mr. Pema Lama and New Central Book Agency ISBN - 978-93-5255-005-0 Co-authored with Mr. Sujay Dhar
15	Forensic Accounting: A Study of Its Role in Investigating Corporate Frauds and Scams in India pp. 72 - 84, 2018	<i>ICSTM 2018</i> Dr. Ravishankar.C.V. Dr. N. Aruna Kumari and A.R. Research Publication ISBN -978-93-86171-94-8 Co-authored with Mr. Brahma Chaudhuri
16	Life Insurance Industry in India pp. 89-100, 2018	<i>Insurance Reforms – Introspects and Prospects</i> Prof. S. Husain Ashraf, Dr. Abdullah Faiz and Black Prints India Inc. ISBN -978-93-84556-61-7
17	Digital Empowerment: A Study on Impact of Digital India Programme on Indian Society pp. 167-174, 2019	<i>ICMR 2019</i> Dr. Oamar Sultan, Dr. Amit Sharma, Dr. Ashish Mathew and A.R. Research Publication ISBN - 978-93-87793-67-5 Co-authored with Mr. Brahma Chaudhuri
18	Fintech In India – An Exploratory Study pp. 452 – 462, 2020	<i>‘Emerging Issues in Commerce and Management’</i> (August, 2020) Pema Lama and Brahma Chaudhuri Vandana Publications, Lucknow. ISBN – 978-81-946476-2-1
19	Understanding Green Finance pp. 410 – 414, 2021	<i>Emerging Issues in Banking, Insurance and Financial Services’</i> (January, 2021) Pema Lama and Brahma Chaudhuri Vandana Publications, Lucknow. ISBN – 978-93-90728-02-2 Co-authored with Ms. Madhumita Dasgupta
20	Single Window Solution for Small and Medium Enterprises (SMEs) in West Bengal – A Study pp. 415 – 426, 2021	<i>Emerging Issues in Banking, Insurance and Financial Services’</i> (January, 2021) Pema Lama and Brahma Chaudhuri Vandana Publications, Lucknow. ISBN – 978-93-90728-02-2 Co-authored with others
21	Mergers and its Effects in select Indian Iron and Steel Companies – A Study pp. 312 – 325, 2021	<i>Emerging Issues in Business Research’</i> (August, 2021) Pema Lama and Brahma Chaudhuri Vandana Publications, Lucknow. ISBN – 978-93-90728-48-0 Co-authored with Ms. Madhumita Dasgupta
22	Cloud Technology in Banking Industry pp. 401 – 409, 2022	<i>Business Research: A Multi-Dimensional Perspective’</i> (January, 2022) Pema Lama and Brahma Chaudhuri Vandana Publications, Lucknow. ISBN – 978-93-90728-66-4 Co-authored with Ms. Madhumita Dasgupta

Sl. No.	(D) Other Publications
1	<b>Edited</b> a multi-authored volume book titled ' <i>Contemporary Issues on Accounting, Finance and Management</i> ' published by New Central Book Agency, Kolkata, October, 2015.
2	<b>Co-Edited</b> a book titled ' <i>An Introduction to International Business Management</i> ' published by Lulu Publication, 3101 Hillsborough St., Raleigh, NC 27607, United States. 2019
3	<b>Co-Edited</b> a book titled ' <i>Emerging Issues in Commerce and Management</i> ' (August, 2020) published by Vandana Publications, Lucknow.
4	<b>Co-Edited</b> a book titled ' <i>Emerging Issues in Banking, Insurance and Financial Services</i> ' (January, 2021) published by Vandana Publications, Lucknow.
5	<b>Co-Edited</b> a book titled ' <i>Emerging Issues in Business Research</i> ' (August, 2021) published by Vandana Publications, Lucknow.
6	<b>Co-Edited</b> a book titled ' <i>Business Research: A Multi-Dimensional Perspective</i> ' (January, 2022) published by Vandana Publications, Lucknow.

### 11. Membership of Learned Societies

- Indian Accounting Association, Kolkata Branch - *Life Member*
- Indian Accounting Association Research Foundation - *Life Member*
- Calcutta University Commerce Alumni Association - *Life Member*
- Kolkata Bidhannagar Society for Academic Advancement - *Life Member*

### 12. Invited Lectures Delivered

S.No.	Title of Lecture	Title of Conference/Seminar	Organized by	International/National/State
1	Foreign Direct Investment (FDI) in Indian Retail Sector - An Analysis	'FDI in Indian Retail Sector: Economic and Commercial Perspectives'	Dept. of Commerce and Economics, Vidyanagar College jointly with the Dept. of Commerce, Saheed Anurupchandra Mahavidyalaya, Burul	UGC Sponsored National Level Seminar Sept. 20, 2013 (Friday)
2	E-banking in India – Its impact on Financial Inclusion	'E-Banking and Financial Inclusion: Trends, Challenges and Policies'	Dept. of Commerce, Rabin Mukherjee College jointly with the Institute of Cost Accountants of India	UGC Sponsored National Level Seminar July 19, 2014 (Saturday)
3	Industrial Sickness in India – An analysis of causes and identification of revival strategies	'Prevention of Industrial Sickness and Revival of Viable Sick Unit'	Bethuadahari College in Collaboration with Sulekha Works Limited	International Seminar July 27, 2014 (Sunday)
4	E-Banking - New Emerging Trends in Indian Banking Sector	'E-Banking: Its Challenges and Opportunities in Indian Economy'	Dept. of Commerce, Bethuadahari College jointly with Dept. of Commerce, Rabin Mukherjee College, Behala	UGC Sponsored National Level Seminar March 20, 2015 (Friday)
5	Goods and Services Tax - Ushering an era in changing indirect tax reforms in India	'Indian Taxation System - The Ground Realities'	Dept. of Commerce and Economics, Vidyanagar College jointly with the Dept. of Commerce, Saheed Anurupchandra Mahavidyalaya, Burul	UGC Sponsored State Level Seminar May 8, 2015 (Friday)
6	Indian Capital Market - Issues and Challenges	'Overview of Capital Markets'	University of Calcutta - CUCSE-CEFM jointly with Sir Gurudas College, Kolkata	National Level Seminar August 25, 2015 (Tuesday)



S.No.	Title of Lecture	Title of Conference/Seminar	Organized by	International/ National/State
7	IFRS and Companies Act. 2013	'Companies Act, 2013 - An Overview'	Dept. of Commerce K.K. Das College, Kolkata	State Level Seminar October 15, 2015 (Thursday)
8	Public Private Partnership: Present Experience, Challenges and the Way Forward	'Public-private Partnership for Faster and Inclusive Growth: Outlook, opportunities and Challenges'	Dept. of Commerce, Rabin Mukherjee College, Behala in Collaboration with Dept. of Commerce, Bethuadahari College, Bethuadahari	UGC Sponsored National Level Seminar Dec. 10 - 11, 2015 (Thursday & Friday)
9	Indian Capital Market	'Overview of Capital Markets'	University of Calcutta - CUCSE-CEFM jointly with Anandamohan College, Kolkata	National Level Seminar December 21, 2015 (Monday)
10	Corporate Social Responsibility - A Study of its impact on Indian Industry	"Corporate Social Responsibility: Economic and Financial Perspectives"	Dept. of Commerce, Bethuadahari College, i in Collaboration with Dept. of Commerce, Rabin Mukherjee College, Behala	UGC Sponsored National Level Seminar Dec. 24 - 25, 2016 (Saturday & Sunday)
11	Green Business - Way to achieve globally sustainable competitive advantage	"Greening Business: Step towards Greener Economy"	Dept. of Commerce, Rabin Mukherjee College, Behala in Collaboration with Dept. of Commerce, Bethuadahari College, Bethuadahari	UGC Sponsored National Level Seminar April 29 - 30, 2017 (Saturday & Sunday)
12	Human Resource Accounting	"Economics and Commerce in Daily Life"	Dept. of Commerce and Economics, Jhargram Raj College Jhargram	State Level Seminar November 27, 2019 (Wednesday)
13	Corporate Social Responsibility	"Corporate Social Responsibility and Entrepreneurship"	Dept. of Commerce Vidyanagar College South 24 Parganas	State Level Seminar/ Workshop January 17, 2021
14	Information Systems and Society	Information Systems and Society	Dept. of Commerce and Career Counselling Cell, New Alipore College, Kolkata	December 27, 2021 (Tuesday)

### 13. Paper Presented in Conferences, Seminars, Workshops, Symposium

S.No.	Title of the Paper Presented	Title of Conference/Seminar	Organized by	Whether International/ National/State level
1	Micro-Finance – an effective instrument for poverty alleviation in India	“Primary Agricultural Credit Society, Micro-Credit and Rural Poor: Linking the Triad for Rural Development”	Dept. of Commerce Bethuadahari College, jointly with Jogesh C Chaudhury College	UGC Sponsored State Level Seminar August 29 - 30, 2011 (Monday & Tuesday)
2	Synergy between Motivation and Human Resource Development	“Management of Human Resources - Emerging Issues and It’s Challenges”	Dept. of Commerce Bagnan College jointly with Shyampur Siddheswari Mahavidyalaya, Howrah.	UGC Sponsored State Level Seminar September 23 - 24, 2011 (Friday & Saturday)
3	The Role of Microfinance in Rural Microenterprises Development	“Micro Enterprise and Rural Development in India”	Dept. of Economics, Sabang Sajanikanta Mahavidyalaya jointly with, K.D. College of Commerce and General Studies, Midnapore	UGC Sponsored State Level Seminar November 24, 2011 (Thursday)
4	IFRS in India - Key Aspects	“IFRS- A Step Towards Globalisation of Indian Accounting Standards”	City College of Commerce and Business Administration jointly with ICWAI(EIRC)	UGC Sponsored National Level Seminar December 02 – 03, 2011 (Friday & Saturday)
5	Women Entrepreneurship: The Emerging Economic Force in India	Women Entrepreneurship in India: Emerging Issues	Dept. of Commerce Sonarpur Mahavidyalaya jointly with Baruipur College, South 24 Parganas	UGC Sponsored National Level Seminar December 19 - 20, 2011 (Monday & Tuesday)
6	Globalization – Its impact on Banking Services	“Globalization and Economic Development”	Department of Economics University of Kalyani Kalyani, West Bengal,	International Conference January 12 -13, 2012 (Thursday & Friday)
7	Urbanization in India – an integral part of economic growth	“Municipal Finance”	Dept. of Commerce, Dumkal College, jointly with Berhampore College, Berhampore	UGC Sponsored State Level Seminar January 20, 2012 (Friday)
8	Corruption in India – a roadblock to national prosperity	“Corruption in Administration and Development of Society: A Cost-Benefit Analysis”	Dept. of Commerce Bethuadahari College, jointly with Jogesh C. Chaudhury College	UGC Sponsored National Level Seminar February 25 - 26, 2012 (Saturday & Sunday)
9	E-Commerce- Its Prospects and Challenges in Indian Commercial Hub	“E-Commerce- Its Prospects and Challenges in Indian Commercial Hub”	City College of Commerce and Business Administration jointly with U.G. Board of Studies in Commerce, CU	UGC Sponsored State Level Seminar November 27, 2012 (Monday)
10	Women Empowerment in India - Issues and Challenges	“Empowerment of Women: Some Issues, Challenges and Debates: 20th -21st Century”	Dept of Economics and History, K.K. Das College in collaboration with Dept. of Economics and History, Susil Kar College	UGC Sponsored State Level Seminar November 11, 2014 (Tuesday)

S.No.	Title of the Paper Presented	Title of Conference/Seminar	Organized by	Whether International/ National/State level
11	Indian Banking on the change: Breaking the barriers to Financial Inclusion	"Insurance, Bank and Other Allied Financial Service Sector Reforms in India"	Dept. of Commerce, Tamralipta Mahavidyalaya jointly with IAA, Midnapore Branch & Ghatal Rabindra Satabarshiki Mahavidyalaya	UGC Sponsored National Level Seminar December 13-14, 2014 (Saturday and Sunday)
12	MSMEs in India: Problems and Prospects	"Cost Competitiveness in Micro, Small and Medium Enterprises in India"	Dept. of Commerce, K.K. Das College in collaboration with the ICWAI	UGC Sponsored National Level Seminar December 19, 2014 (Friday)
13	Role of Electronic Banking in Financial Inclusion	"E-Banking: Its Challenges and Opportunities in Indian Economy"	Dept. of Commerce, Bethuadahari College, in Collaboration with Dept. of Commerce, Rabin Mukherjee College, Behala	UGC Sponsored National Level Seminar March 20, 2015 (Friday)
14	A Study on the Comparative Analysis of HDFC Bank and ICICI Bank on the basis of capital market performance	"Overcoming Challenges for Sustainable Corporate Excellence"	Dept. of Commerce, (M. Com & B. Com) St. Xavier's College (Autonomous), Kolkata	National Symposium, 2015 March 21, 2015 (Saturday)
15	Forensic Accounting - Its applicability and consequences in investigating corporate frauds and scams in India	"Modern Trends in Social and Basic Sciences (MTSBS-2015)"	Alipurduar College	International Conference March 27 - 28, 2015 (Friday & Saturday)
16	Corporate Governance - A study of its effectiveness on corporate excellence in India	"Corporate Governance and Business Ethics in Indian Business Environment"	Research and Publication Cell P.G. Dept. of Commerce, The BESEC jointly with Dept. of Commerce, University of Calcutta	National Seminar April 28, 2015 (Tuesday)
17	Mergers & Acquisitions - A re-examination of the post - even performance of merged firms	"Application of Statistical Tools in Research and Data Analysis"	Dept. of Commerce Deshbandhu College for Girls, Kolkata in collaboration with IAA, Midnapore Branch	UGC Sponsored National Seminar October 5 - 6, 2015 (Monday & Tuesday)
18	Indian Capital Market - Issues and Challenges	"Capital Market Reforms and Regulations in India: Issues and Challenges"	Jogesh Chandra Chaudhuri Law College in collaboration with CUCSE - CEFM	National Seminar October 7, 2015 (Wednesday)
19	The Impact of Foreign Direct Investment (FDI) flows on Indian economy - An Analytical Study	"Impact of Foreign Direct Investment on Indian Economy"	Dept. of Commerce, Vivekananda Satavarshiki Mahavidyalaya, Manikpara, Paschim Medinipur jointly with Dept. of Commerce, Seva Bharati Mahavidyalaya, Kapgari, Paschim Medinipur	UGC Sponsored National Seminar October 15-16, 2015 (Thursday & Friday)

S.No.	Title of the Paper Presented	Title of Conference/Seminar	Organized by	Whether International/ National/State level
20	Indian Services Sector - Challenges and Prospects	“Contemporary Issues in Finance and Management”	Dept. of Commerce Purash Kanpur Haridas Nandi Mahavidyalaya in collaboration with Dept. of Commerce, Azad-Hind Fouz Smriti Mahavidyalaya	UGC Sponsored National Seminar November 27- 28, 2015 (Friday & Saturday)
21	Investment in some Private Life Insurance Companies - An Empirical Comparative Analysis	“Contemporary Issues in Finance and Management”	Dept. of Commerce Purash Kanpur Haridas Nandi Mahavidyalaya in collaboration with Dept. of Commerce, Azad-Hind Fouz Smriti Mahavidyalaya	UGC Sponsored National Seminar November 27- 28, 2015 (Friday & Saturday)
22	FINANCIAL INCLUSION AND THE INDIAN ECONOMY - A STUDY ON THE CHANGING NATURE OF THE FINANCIAL SERVICES	“Contemporary Issues in Financial Markets”	(CUCSE-CEFM) jointly with Dept. of Commerce, Economics and Mathematics, New Alipore College	National Seminar May 13, 2016 (Friday)
23	GOODS AND SERVICES TAX –TAX REFORMS IN INDIA	“Contemporary Issues in Accounting and Finance”	Dept. of Commerce, Umeschandra College in collaboration with IAA Midnapore Branch	UGC Sponsored National Seminar December 2 - 3, 2016 (Friday & Saturday)
24	Demonetisation: Its impact on the Socio -Economic Scenario of India	“Demonetisation and Digitization of Indian Economy”	Dept. of Commerce, North Eastern Hill University Shillong (Meghalaya)	National Seminar November 27 - 28, 2017 (Monday & Tuesday)
25	Goods and Services Tax: Its Impact on Indian Industry	“Goods and Service Tax in India - Challenges and Opportunities”	Dept. of Commerce, Raja Peary Mohan College, Uttarpara in association with IAA Kolkata Branch.	National Seminar December 8 - 9, 2017 (Friday & Saturday)
26	Corporate Social Responsibility (CSR): A study of its impact on Indian Industry	“Innovative Emerging Strategies in Economics, Commerce, Banking, Law, Management, Engineering, Computer Science and Applications”	Institute of Business Management and Research, Chakan in association with Indo Global Chamber of Commerce Industries and Agriculture in collaboration with World Management Congress, 2017	International Conference December 29, 2017 (Friday)
27	Forensic Accounting: A Study of its role in investigating frauds and scams in India	“11th International Conference on Science, Technology and Management”	Osmania University Centre for International Program, Osmania University Campus, Hyderabad (India)	International Conference January 21, 2018 (Sunday)

S.No.	Title of the Paper Presented	Title of Conference/Seminar	Organized by	Whether International/ National/State level
28	A Comparative Study on profitability analysis of some selected private life insurance companies in India with reference to ICICI Prudential Life Insurance, Bajaj Allianz and Birla Sun Life Insurance	“International Conference on Research and Innovation in Finance”	Dept. of Commerce with Farm Management, Vidyasagar University West Bengal	UGC Sponsored International Conference February 15-16, 2018 (Thursday & Friday)
29	A Study on Micro Finance and its role on Financial Inclusion in India	“International Conference on Research and Innovation in Finance	Dept. of Commerce with Farm Management, Vidyasagar University, West Bengal	UGC Sponsored International Conference February 15-16, 2018 (Thursday & Friday)
30	Digital India: An Initiative towards Transformation and Empowerment	“Integrated Financial Sector Reforms in India”	IAA, South Bengal Branch in collaboration with Directorate of Advanced Studies, ICAI.	National Conference February 24, 2018 (Saturday)
31	Goods and Services Tax (GST) in India: An Explorative Study	“Contemporary Issues on Goods and Service Tax”	Dept. of Commerce Bidhan Chandra College, Rishra jointly with Nabagram Hiralal Paul College, Konnagar.	National Seminar March 17, 2018 (Saturday)
32	Corporate Social Responsibility (CSR): A Comparative Study on HDFC Standard Life Insurance Company Ltd. and Life Insurance Corporation of India	“Contemporary Issues in Accounting and Finance”	Dept. of Commerce Calcutta Girls’ College 3, Goaltuli Lane Kolkata - 700013	National Seminar June 27, 2018 (Wednesday)
33	Corporate Governance Practices followed by selected commercial banks in India and its different determinants - An Empirical Study	“Contemporary Issues and Challenges in Indian Accounting Standards (Ind-AS) and Indirect Taxation”	Dept. of Commerce, Kidderpore College in collaboration with the Institute of Cost Accountants of India	ICSSR - Eastern Regional Center sponsored National Seminar Dec. 15 - 16, 2018 (Saturday & Sunday)
34	Goods and Services Tax (GST) and Indian Economy – An Explorative Study	“Contemporary Issues and Challenges in Indian Accounting Standards (Ind-AS) and Indirect Taxation”	Dept. of Commerce, Kidderpore College in collaboration with the Institute of Cost Accountants of India	ICSSR - Eastern Regional Center sponsored National Seminar Dec. 15 - 16, 2018 (Saturday & Sunday)

S.No.	Title of the Paper Presented	Title of Conference/Seminar	Organized by	Whether International/ National/State level
35	Digital Empowerment: A Study on Impact of Digital India Programme on Indian Society	4th International Conference on Multidisciplinary Research	Osmania University Centre for International Program, Osmania University Campus,	International Conference February 2, 2019 (Saturday)
36	Health Insurance in India: Opportunities and Challenges	“Health Insurance – Awareness, Innovations and Road Map for the Future”	Kolkata Insurance Institute in association with Dept. of Commerce, University of Calcutta	International Seminar March 6, 2020 (Friday)
37	A study on Corporate Governance Practices of some select Indian PSUs Undertaking Banks	“Changing Paradigms in Commerce and Economics”	Dept. of Commerce and Economics, Jhargram Raj College, Jhargram	International Seminar March 07, 2020 (Saturday)
38	Impact of COVID-19 Pandemic on Indian Real Estate Sector - A Study	“Post Lockdown Economy: Challenges before Business and Accountants”	Indian Accounting Association (Kolkata Branch) <i>in association with the</i> Institute of Cost Accountants of India	National Webinar July 4 & 5, 2020 (Saturday & Sunday)

#### 14. Other Notable Activities

I. Member of Editorial Board of ‘**Business Studies**’ (Departmental Journal).

II. Serving as **Secretary** and **Editorial Board Member** of Kolkata Bidhannagar Society for Academic Advancement.

III. Serving as **Editorial Board Member, Management Journal for Advanced Research (ISSN: 2583-1747)**, Peer Reviewed and Indexed Journal.

*Pema Lama*  
**(Faculty Member)**