



# **UNIVERSITY OF CALCUTTA**

## **Notification No. CSR/03/2025**

It is notified for information of all concerned that in terms of the provisions of Section 54 of the Calcutta University Act, 1979, (as amended), and, in the exercise of her powers under 9(6) of the said Act, the Vice-Chancellor has, by an order dated 06.01.2025 approved the Examination Modalities for Conducting examination of SEC-3, taught in Sem-3 of Journalism & Mass Communication (4-year Honours and Honours with Research Courses of Studies) under CCF.

The new CSR shall take effect from Odd Semester Examinations, 2024 and onwards.

**SENATE HOUSE**

**Kolkata-700073**

**10.01.2025**

  
Prof. (Dr.) Debasis Das

**Registrar**

# Modalities of conducting JORMSEC-3, Sem-3, CCF

## Total Marks-100

- A. Field Survey Project- 40
- B. Photography Project- 30
- C. Making a Tabloid- 30

### A. Field Survey Project- 40marks

1. One topic would be chosen for 7-10 students or feasible proportion of the total strength. Other group(s) may be given separate topics. This project will be conducted in groups and will culminate in a comprehensive group report.

Students are encouraged to collaborate effectively, dividing tasks equitably among group members.

Topics for field survey may be covering:

Bazar, locality, village, media related issues etc.

The UGBOS shall suggest the probable topics later on.

#### 2. To study:

Analyzing demographic, geo-social data including ethnographic i.e. social, cultural identities, business practices, and occupation-related communication activities.

#### 3. Report:

Survey report must comply with the contemporary communication research methods including data analyses to reach a moderate revelation of social reality.

#### 4. Modality:

Questionnaire development.

Every student must take a sample number of 10.

A questionnaire of up to 15 questions is to be prepared.

A mix of question types may be adopted:

Multiple-choice, Likert scale statement, open ended questions, sampling method.

Report has to be written by the group members based on the total 'group survey content'.

#### 5. Title Pages:

- 1. Project Title
- 2. Univ. Roll Number(s)-1-7
- 3. Course Name and Code
- 4. Date of Submission

#### 6. Table of contents:

- 1. Introduction
- 2. Literature Review
- 3. Research Methodology

4. Data Analyses
5. Findings and Discussion
6. Conclusion
7. References
8. Appendices

**7. Formatting guidelines:**

Font: Times New Roman, 12pt

Spacing: 1.5 line spacing

Margins: 1inch on all sides

Page numbers: bottom centre/right of each page.

Heading and Subheadings: Use bold formatting and consistent numbering.

- During the examination the candidates have to carry the computer typed report and the Survey sheets.
- Report should be written within 2000 words.
- Survey cannot be done by Google form or any other online method.
- Teachers must sign each Survey sheet and the report. Without duly signed report and Survey sheets the candidate cannot appear for the examination.

**8. Marks Distribution:**

Survey- 15

Final Report- 15

Viva Voce- 10

**B. Photography Project on Semester Topic:**

Total 10 photos to be taken with suitable captions and short descriptions- 20 (10X2) + Viva Voce- 10.

**C. Learning Page making Software for a Tabloid Journal:**

1. Each Group is to be created with 7-10 students.
2. Tabloid-20, Viva Voce-10.